

HOW **DONORS HAVE RESPONDED**

Amazing displays of generosity when our The COVID-19 pandemic has tremendously disrupted the nonprofit world. Local nonprofits have had to cancel major fundraising events and significantly alter or suspend programs.

When CFA established the Support Abilene initiative featuring specific nonprofit needs related to the crisis, our donors responded immediately. This effort raised around \$173,000 for local nonprofits.

Then came Abilene Gives, a 24-hour day of giving hosted by CFA to raise money for local nonprofits. And, boy, did the community **nonprofits needed it most** respond again! We can't wait for you to turn the page.

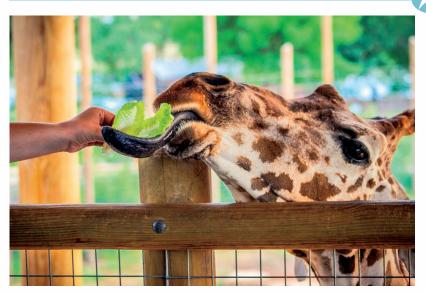
\$1.3 MILLION IN 24 HOURS!

Abilene Gives came at a trying time this year. Needless to say, local nonprofits needed the support more than ever. So, when the 24-hour day of giving hosted by CFA raised \$1.3 MILLION, we were truly blown away!



Many of YOU made this possible. In addition to the many online gifts, CFA fundholders recommended grants from their funds to support nonprofits participating in the giving day. Around 140 local causes benefited from this incredible day of togetherness and generosity.

See the highlights video at cfabilene.org/abilenegives.



Closed Doors, Open Hearts

The Abilene Zoo was among the many nonprofits forced to temporarily close its doors to the public, cutting off a major revenue source. The zoo received more than \$4k from the Support Abilene Fund and a whopping \$47k during Abilene Gives!

The community has shown great support for the zoo, and the monies raised will continue to provide the highest standard of food and veterinary care for the animals that call the Abilene zoo home.

- Jesse Pottebaum, Joo Director

Community Goals

For each \$100k raised during Abilene Gives, a fun outcome happened. Below are some highlights.



\$100k - Katie Alford, President/CEO of CFA, got a pie in the face.



\$300k - We delivered 400 mini pies to nurses at Abilene's two hospitals, thanking them for their service.



\$400k - First Financial Bank leaders Scott Dueser, Ron Butler, and Marelyn Shedd got pies in the face.



\$500k - WISD Superintendent Joey Light got a pie in the face.



\$700k - Local restaurant owner Sharon Riley and City Councilwoman Donna Albus dyed their hair pink.

CFA Awards \$297k During Spring Grant Cycle

CFA's spring discretionary grant cycle was another source of relief in the midst of the COVID-19 crisis. Our grant committee awarded more than \$297,000 to the grantees listed below.

Abilene Youth Sports Authority - Support for youth sport scholarship program

Alliance for Women and Children - Support for day camp programs and scholarships for the after-school program

American Red Cross – Installation of smoke alarms for Meals on Wheels (Abilene) clients

BCFS Abilene Transition Center – Funds to purchase bedroom furnishings for the new "Our House" for women

Cancer Services Network - Assistance for cancer patients' prescription needs

City of Abilene, Community Services – Scholarships for the City of Abilene recreation division camps

Disability in Action – Support for the Transportation Works program

Houses for Healing – Funds to develop land and construct a laundry/storage facility to expand services for people receiving free lodging during a medical crisis

King David's Kids – Support for a peer network for families of children with special needs

McMurry University – Funds to purchase a freezer and refrigerator to expand the Friendship Closet, a food pantry and clothing closet to help students with basic needs

Meals on Wheels Plus, Inc. - Provides meals for clients on the waiting list

Noah Project – Funding to purchase an ice machine, lawn mower, and parking lot speed humps for the new expansion wing

Pathways Youth & Family Services – Funds to ease licensing expenses for families in the foster care system

Regional Victim Crisis Center – Support for counseling services for crime victims

Safe Families for Children – Program support to serve families in crisis

Taylor Jones Humane Society – Support for veterinary care for shelter animals

Texas State Technical College Foundation - Support for Abilene scholarships

The Salvation Army of Abilene – Funds to support the feeding program and the purchase and renovation of additional shelter space

West Texas Regional Foundation - Funding for a youth homeless coordinator





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Grant Provides Counseling for Children Who Need it Most

The Regional Victim Crisis Center has seen a spike in the number of children who have experienced trauma since the start of the pandemic. To help meet this need, RVCC received a \$40k grant through CFA's spring discretionary grant cycle to support ongoing specialized counseling for child victims of violent crimes and sexual assaults.



There's one thought I frequently have and that is, although there is no fee for counseling services, there is a tremendous cost. First, the personal cost every victim has to pay due to the crime, and second, the cost of care that generous donors pay for today and tomorrow. The need for trauma counseling is great in this community. Our services are in high demand. The only way we can avoid a lengthy wait list for crime victims is to have a full component of counselors. Thank you for making that happen!

- Janey Wawerna, EVCC Executive Director

Save the date for CFA's Annual Luncheon • November 12